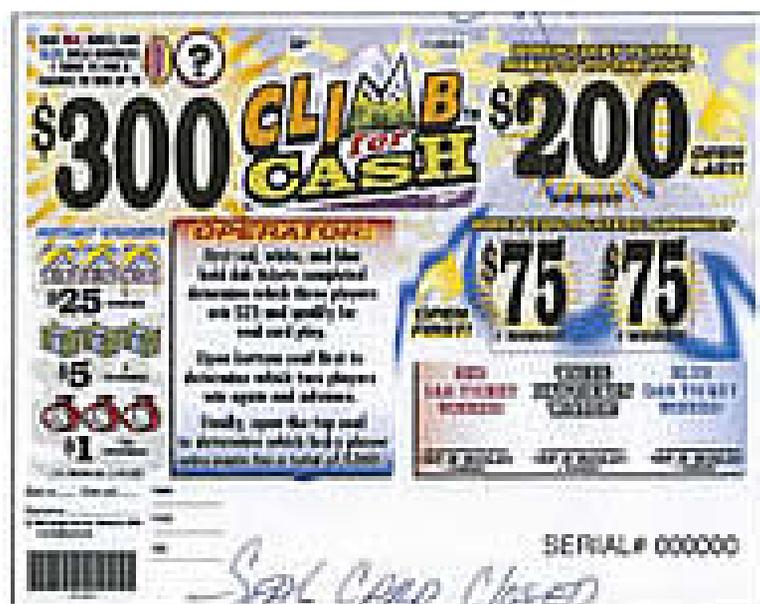


Lucky 7

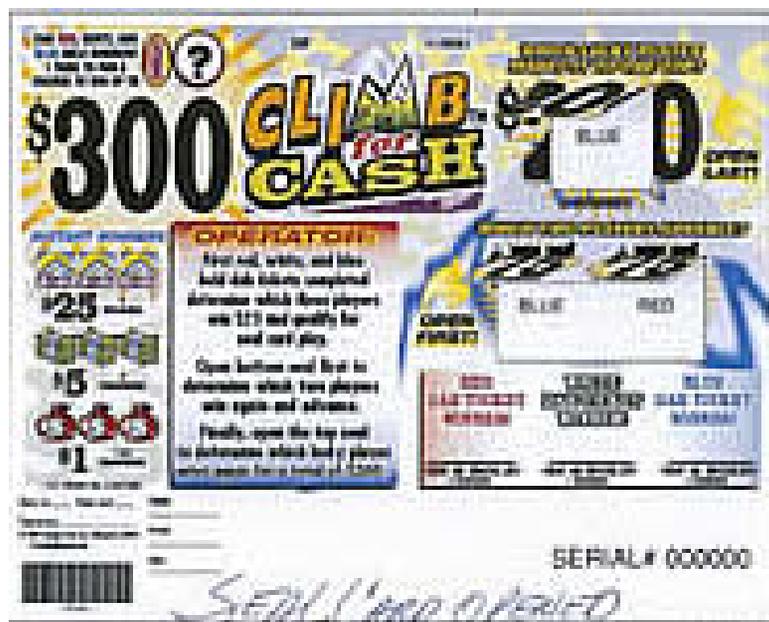


Climb for Cash	
Ticket Form Number:	13231
Manufacturer:	Douglas Press Inc.
Price:	\$0.50
Number of Tickets in Deal:	1680
Top Instant Prize:	\$25.00
Payout:	\$610.00
Profit:	\$230.00
Percent Payback:	72.62%
Total Instant Winners:	141
Overall Odds of Winning:	1:11.91
Approval Date:	06/19/09

Seal Card Closed



Seal Card Open



How to Play

CLIMB FOR CASH is a bingo event game with instant winners and bingo event winners. To play, the player would pay \$0.50 for the ticket and then open the windows on the backside to reveal the symbols. If the symbols inside the ticket match the winning combinations on the front, they are a winner. All instant winners will have a cash payout showing the amount won.

Seal Card Instructions

There are 450 hold tickets in the game, each containing three numbers ranging from 1-75. 150 of the hold tickets are identified by the word "HOLD" in red and the word "RED" above the hold number. 150 of the hold tickets are identified by the word "HOLD" in black and the word "WHITE" above the hold number. 150 of the hold tickets are identified by the word

"HOLD" in blue and the word "BLUE" above the hold number. Each player signs his or her name on the sign-up card next to each of the three numbers that correspond with the numbers on his or her hold ticket. Once the game is completely sold out, the operator will announce the name of the game "CLIMB FOR CASH" and serial number, and that the game is now in play. Three bingo balls will be drawn to determine the winning hold tickets in the game.

After the three numbers are called, the operator will announce, "We have our three winning numbers!" and no further calls will be made. The player holding the HOLD ticket in RED matching the three numbers called is awarded \$25 and his or her name is recorded on the corresponding sign-up line on the seal card. The player holding the HOLD ticket in WHITE

matching the three numbers called is awarded \$25 and his or her name is recorded on the corresponding sign-up line on the seal card. The player holding the HOLD ticket in BLUE matching the three numbers called is awarded \$25 and his or her name is recorded on the corresponding sign-up line on the seal card. Then the operator will open the "WHICH TWO PLAYERS ADVANCE?" seal. \$75 is awarded to the players with HOLD tickets matching the colors revealed while one player is eliminated. Finally, the operator will open the "WHICH LUCKY PLAYER MAKES IT TO THE TOP?" seal. \$200 is awarded to the player with the HOLD ticket matching the color revealed while the other player is eliminated and the game is over.

TOTAL WINNERS	PAY OUT VALUE	WINNING COMBINATIONS
1 Winner @ \$25.00	\$25.00	3 Mountains
5 Winners @ \$5.00	\$25.00	3 Money Stacks

135 Winners @ \$1.00	\$135.00	3 Money Bags
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